



## NEWS RELEASE

For Immediate Release  
November 2, 2011

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### **American Foundation of Counseling Services to Recognize Local Ethics in Business Award Recipients November 10th**

GREEN BAY, WI –Two companies and an individual, fostering a climate of ethical integrity in northeast Wisconsin, will be honored on Thursday, November 10th during the fourth annual Ethics in Business Award luncheon. Sponsored by American Foundation of Counseling Services, the event will be held from 11:30 a.m. – 1:10 p.m. at the KI Center in downtown Green Bay. Seats are available for \$45 per person or \$400 for a table of ten (see ticket order information below).

The keynote speaker for the event will be Mike Haddad, President & CEO of Schreiber Foods, Inc. Bill Jartz of WBAY-TV will serve as Master of Ceremonies. Green Bay Packaging is the Founding Sponsor for the event.

#### **2011 Ethics in Business Award recipients are:**

##### **Freedom House Ministries - Not-for-Profit category**

The following activities/accomplishments created a basis for selection as an award recipient:

- They have demonstrated fairness with their process and treat all equally, while continually facing the dilemma of a long wait list and choosing who gets in shelter.
- They honor their ethical standards and their families trust and confidentiality, and have been faced with terminating an employee who crossed those boundaries.
- They make every effort to continue relationships and support for residents who have left the shelter and are no longer in their program. Even though they no longer have a responsibility for these individuals, they believe that ethically it is their role to help these families succeed.

##### **the Karma Group - Business category.**

The following activities/accomplishments created a basis for selection as an award recipient:

- They adhere to their ethical principles and values and have even walked away from business when it went against their principles and could not be resolved.
- They demonstrate the importance of putting principle before profit, while acknowledging the difficulty that brings, especially during times of recession and budget cuts.
- On an annual basis, they commit the full-time equivalency of two staff members to pro-bono and in-kind work. With only 35 employees, this represents nearly 6 percent of their total productivity.



**Rick Bahr** - Individual category (Chief Operating Officer of Innovative Services).

The following activities/accomplishments created a basis for selection as an award recipient:

- Rick believes he has a social responsibility as a steward of taxpayer's money. When counties who contract services have offered rate increases, he has often declined because the existing rates were sufficient. In fact, Rick has even approached funding agencies with rate decreases because it was the right thing to do.
- He has exemplified generosity by forgoing pay increases for himself for multiple years in order to ensure that Innovative Services, Inc. employees received maximum benefits.
- He strives to address problems that arise, even if doing the right thing does not always feel good.

Supporters in our community submitted over 110 nominations for individuals and companies deserving of the three awards. Thirteen finalists were selected from those nominations. In addition to the three award recipients being showcased at this year's event, AFCS proudly recognizes the following finalists - individuals and organizations - for their excellence in ethical practices:

- Robert (Bob) Bush
- Kimberly Garner
- Herbert Liebmann
- Ariens Company
- Cerebral Palsy, Inc.
- Encompass Early Education & Care, Inc.
- Great Lakes Asset Corporation
- Literacy Green Bay
- N.E.W. Curative Rehabilitation
- Wisconsin Public Service

American Foundation of Counseling Services (AFCS) founded and is hosting the Ethics in Business Awards to foster a climate of ethical integrity in northeast Wisconsin, to heighten awareness of AFCS within the business community and to raise funds for AFCS's healing work. **To reserve seats, contact Annah Dugan at (920) 437-8256 or [aholstead@afcscounseling.org](mailto:aholstead@afcscounseling.org). For more information, visit [www.americanfoundationonline.org](http://www.americanfoundationonline.org).**

### **About AFCS**

American Foundation of Counseling Services was established in 1965 by George Kress and Norman Vincent Peale with the original goal of providing training and counseling education to clergy and congregations in northeast Wisconsin. Today, AFCS provides outpatient counseling to individuals, regardless of their insurance coverage or ability to pay. The organization is also a state-licensed child placing agency, providing intensive out of home placement for children that have been a victim of abuse or neglect or who have delinquency issues. AFCS continues to work closely with the faith community in the area by providing pastor leadership groups, premarital counseling workshops, marriage enrichment seminars and individual consultation to clergy and church leadership teams. AFCS is affiliated with The Samaritan Institute of Denver, Colorado. To learn more about AFCS, visit [www.americanfoundationonline.org](http://www.americanfoundationonline.org) or contact Bob Johnson at (920) 437-8256.