



NEWS RELEASE

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American Foundation of Counseling Services to host the fourth annual Ethics in Business Award Luncheon on November 10th – Mike Haddad, President & CEO, Schreiber Foods, Inc. to be keynote speaker

GREEN BAY, WI – Mike Haddad, President & CEO of Schreiber Foods is set as the keynote speaker for the fourth annual Ethics in Business Award luncheon. Sponsored by American Foundation of Counseling Services, the event will be held on November 10th from 11:30 a.m. – 1:10 p.m. at the KI Center in downtown Green Bay. Green Bay Packaging is the Founding Sponsor of the event.

Mike joined Schreiber in 1995 as a Business Sales Manager responsible for Schreiber's retail business in the Northeast US. In the years to follow, he led many of Schreiber's business units until becoming President & CEO in December 2008.

In the community, he is on the Board of Directors for the Make-A-Wish Foundation-Wisconsin Chapter. Mike is also on the Board of Trustees for St. Norbert College and the Board of Directors for Bellin Health.

Mike is also a veteran having served four years in the United States Marine Corp Reserves.

He and his wife Leanne have a son, Nicholas, and a daughter, Kelly. Mike is originally from Massachusetts and is a fan of all sports, especially his beloved Boston Red Sox. Growing up in New England, he was an All-State baseball player and played ice hockey. He is also an avid guitar player and has been playing and performing for 30 years.

American Foundation of Counseling Services (AFCS) founded and is hosting the Ethics in Business Awards to foster a climate of ethical integrity in northeast Wisconsin, to heighten awareness of AFCS within the business community and to raise funds for AFCS's healing work.

About AFCS

American Foundation of Counseling Services was established in 1965 by George Kress and Norman Vincent Peale with the original goal of providing training and counseling education to clergy and congregations in northeast Wisconsin. Today, AFCS provides outpatient counseling to individuals, regardless of their insurance coverage or ability to pay. The organization is also a state-licensed child placing agency, providing intensive out of home placement for children that have been a victim of abuse or neglect or who have delinquency issues. AFCS continues to work closely with the faith community in the area by providing pastor leadership groups, premarital counseling workshops, marriage enrichment seminars and individual consultation to clergy and church leadership teams. AFCS is affiliated with The Samaritan Institute of Denver, Colorado. To learn more about AFCS, visit www.americanfoundationonline.org or contact Bob Johnson at (920) 437-8256.