

About AFCS

American Foundation of Counseling Services (AFCS) was established in 1965 by George Kress and Norman Vincent Peale with the original goal of providing training and counseling education to clergy and congregations in northeast Wisconsin. Today AFCS provides:

- Counseling Services
- Foster Care Services
- Clergy & Congregational Care

AFCS is affiliated with The Samaritan Institute of Denver, Colorado. To learn more visit www.americanfoundationonline.org.

How Your Support Helps

- On average 40% of our clients are uninsured or underinsured. *Your support helps individuals and families, who do not have the means to pay for counseling, receive the services they need.*
- We provide a safe home to an average of 32 foster youth per month and provide training and skills building to all youth in the program. *Your support helps move them one step closer to successful, independent living once they turn 18 and age-out of foster care.*



Ways to Support AFCS

- Tax deductible donations
- Become a sustaining member (with an on-going, monthly gift)
- Memorials
- Planned Giving & Endowment contributions

Please contact us or visit our website for more information about contributing to AFCS and helping us advance our mission.

“With mind, body and spirit in concert life regains its promise”

“When I have had no hope, felt no love, knew with certainty that there was no future for me, my counselor at AFCS was able to help me become strong, sure and confident that I could and would move forward. My life changed because of the work at AFCS. It is a relationship I shall always cherish”

- Anonymous



Ethics in Business

AFCS established the Ethics in Business (EIB) Awards in 2008.

Why is promoting ethics important to AFCS?

Because we believe:

- recognizing healthy work environments is one of the best things we can do to promote emotional well-being and mental health
- working in unhealthy work environments negatively impacts individuals and their relationships - as spouses, parents, co-workers and community members

AFCS hosts the EIB Awards for three reasons:

- to foster a climate of ethics and integrity in NE Wisconsin
- to heighten awareness of AFCS within the business community
- to raise funds for AFCS's healing work



American Foundation of Counseling Services, Inc.

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Printing services provided in-kind by St. Vincent Hospital

American Foundation of Counseling Services



Life in Balance

American Foundation of Counseling Services promotes optimal health by providing counseling, foster care, education, consultation and relationship building services.

We are called to act with justice, to love tenderly, to serve one another and to walk humbly in faith.

(adapted from Micah 6:8)

Counseling Services

AFCS's Counseling Services promotes psychological health through the integration of mind, body and spirit. Our experienced therapists specialize in various areas including:

- Depression
- Anxiety
- Grief
- ADHD
- Abuse issues
- and much more

A complete list of our therapists, specialty areas and groups can be found on our website at www.americanfoundationonline.org/staff.php.

AFCS accepts private insurance, Medicare and Wisconsin Medicaid, as well as provides payment alternatives to make counseling affordable for those who are uninsured. We are committed to providing the highest quality service to all of our clients, regardless of their ability to pay. Please call (920) 437-8256 for more information.



Foster Care Program

The Foster Care Program at AFCS has been a state-licensed child-placing agency since 1999, providing intensive out-of-home placement for children that have been the victims of abuse or neglect or for children with delinquency issues.

Our therapists and case managers work in each foster home to provide consultation and support to:

- foster children
- foster families
- schools
- other community providers

This is done to ensure that children achieve stability within the foster home and community. Our team philosophy of family support is what sets our agency apart from other foster care agencies, as each child is surrounded by a team of caring professionals.

Target Population:

The majority of the children in our program are between 5-17 years old. They are placed in our program on either a protection or delinquency order. Children in our foster care program have very intense needs, which make our work both challenging and rewarding.

More information on our services and foster homes can be found on the website at www.americanfoundationonline.org/fostercare.php.



Clergy and Congregational Care (CCC)

Clergy and Congregational Care (CCC) is an initiative that has been developed by the Samaritan Institute for Samaritan Counseling Centers throughout the United States. AFCS along with our partnering organization, The Samaritan Counseling Center of the Fox Valley, provides a variety of services to clergy, congregations/parishes, and other faith-based organizations. These services include:

- Congregation Consultation
- Educational Services
- Clergy Renewal and Support



Mental health Outreach Resource Expansion (MORE) Program

The MORE Program is a collaboration between AFCS and six partner agencies – Bellin Health System/Psychiatric Center, Golden House, N.E.W. Community Clinic, New Community Shelter, House of Hope and St. John the Evangelist Homeless Shelter.

The program brings mental health care professionals, including a therapist and Advanced Practice Nurse Prescriber, on-site to local homeless shelters. Delivering service in this manner makes it more convenient and accessible for persons in shelter, as well as provides continuity of care. Services include:

- Mental health counseling
- Psychiatric assessment
- Medication management
- Psycho-education
- Staff consultation

The program has been made possible through the dedication of the partner agencies and the collaborative grant from the U.S. Venture Open Fund for Basic Needs, a fund of the Greater Green Bay Community Foundation.

If you would like more information about the services this grant supports, please contact us at (920) 437-8256.