



NEWS RELEASE

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American Foundation of Counseling Services Raises over \$112,000 at annual Ethics in Business Awards event

GREEN BAY, WI – American Foundation of Counseling Services (AFCS) hosted its 4th annual Ethics in Business Awards luncheon on Thursday, November 10, 2011. Green Bay Packaging Inc. was the Founding Sponsor of the event. The luncheon raised over \$112,000 and proceeds will strengthen AFCS's mission of providing services to individuals, children and families who do not have means to pay for counseling. The funds will also help prepare foster children to lead independent and successful lives once they turn 18 and age-out of foster care.

At the event, AFCS recognized the 2011 award recipients:

- Freedom House Ministries – Individual Category
- the Karma Group – Business Category
- Rick Bahr (Chief Operating Officer of Innovative Services) – Individual Category

In addition to Green Bay Packaging as the Founding Sponsor, Ariens Company sponsored the meal. Other major sponsors for the event included:

- Associated Bank and Associated Wealth Management
- iod Incorporated
- Liebmann, Conway, Olejniczak & Jerry, SC
- Schenck SC
- Schneider National Foundation
- Schreiber Foods, Inc.
- St. Norbert College
- St. Mary's Hospital Medical Center/St. Vincent Hospital
- University of Wisconsin – Green Bay

Over the past four years, AFCS has raised over \$420,000 in proceeds from the event. AFCS founded and is hosting the Ethics in Business Awards to foster a climate of ethical integrity in northeast Wisconsin, to heighten awareness of AFCS within the business community and to raise funds for AFCS's healing work. **For more information, visit www.americanfoundationonline.org.**

AFCS will host its fifth annual Ethics in Business Awards luncheon on Thursday, November 15, 2012.

About AFCS

American Foundation of Counseling Services was established in 1965 by George Kress and Norman Vincent Peale with the original goal of providing training and counseling education to clergy and congregations in northeast Wisconsin. Today, AFCS provides outpatient counseling to individuals, regardless of their insurance coverage or ability to pay. The organization is also a state-licensed child placing agency, providing intensive out of home placement for children that have been a victim of abuse or neglect or who have delinquency issues. AFCS continues to work closely with the faith community in the area by providing pastor leadership groups, premarital counseling workshops, marriage enrichment seminars and individual consultation to clergy and church leadership teams. AFCS is affiliated with The Samaritan Institute of Denver, Colorado. To learn more about AFCS, visit www.americanfoundationonline.org or contact Bob Johnson at (920) 437-8256.