

## Press Release

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### **Community Foundation Grants \$565,000 to Address Poverty *More than 20 Non-Profit Groups Will Collaborate to Tackle Issue on Several Fronts***

**Green Bay, Wis.** -- The Greater Green Bay Community Foundation announced today that it will award \$565,000 over three years to five collaborative projects aimed at addressing the root causes of poverty in the Greater Green Bay area. The projects being funded involve more than twenty non-profits and government service organizations and are being funded by the Basic Needs Granting Partnership, a joint effort of the U.S. Venture Fund for Basic Needs at the Community Foundation, the J.J. Keller Foundation, and Community Foundation donors, volunteers, and staff.

This Partnership offers multi-year grants to groups of organizations that collaborate on delivering programs and services addressing basic needs in the greater Green Bay community. Non-profit collaborations have the opportunity to receive up to \$100,000 per year for up to three years. By offering multi-year funding, the Community Foundation can ensure that non-profits have a stable funding stream to develop and test initiatives over several years or take organizations and programs to the next level of development. Over the three years, grantees are accountable to keep the programs on target and develop sustainable funding streams so that these programs are available to citizens after the granting period has concluded.

“We recognize that addressing community needs efficiently and with innovation takes not only creativity and passion, but also resources,” commented Martha Ahrendt, Vice President of Programs. “The collaborative process is effective for program delivery in the northeastern Wisconsin area because each non-profit collaborator can leverage their particular areas of expertise in tandem with their partners’ strengths to provide the most efficient and effective programming, with the goal of helping move people from poverty to self-sufficiency by addressing their needs and issues through a multi-faceted approach.”

Programs and services must address needs in specific priority areas including 1.) Children are healthy, safe, and ready to succeed in school; 2.) Strengthen families to help them meet their basic needs and build their financial self-sufficiency; 3.) Uninsured and underinsured residents sustain a higher quality of life by reducing acute and long-term care crises; and 4.) Individuals affected by aging and dementia with low or fixed incomes are supported by services that meet their needs and allow them to age with dignity. The programs also must serve residents in Brown, Kewaunee, or Oconto counties.

The five programs receiving funding for this granting cycle include:

- **The Mental Health Outreach Expansion Project (MORE)** was awarded a total of \$100,000 over the next two years (\$50,000 this year) to help it to continue offering its services. MORE brings mental health care professionals, including a therapist and medical doctor, on-site to local homeless shelters to help residents stabilize their mental health. This program is a collaboration between the American Foundation of Counseling Services, Golden House, House of Hope, N.E.W. Community Clinic, New Community Shelter, St. John Evangelist Homeless Shelter, and Bellin Health System,
- **The Adult Daycare and Early Memory Loss Program in Kewaunee County** was awarded \$95,000 over the next three years (\$40,000 this year). N.E.W. Curative Rehabilitation and Kewaunee County

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Human Services are collaborating to develop the first sustainable adult daycare program in Kewaunee County. The program will be a resource to community service providers, offer activities to seniors who can benefit from a structured environment, and provide a respite to caregivers.

- **The Community Partnership for Children (CPC)** was awarded \$225,000 over the next three years (\$100,000 this year). Through a coordinated system of framework, infants and parents are offered the tools they need right from the start (prenatally or in the hospital room after a baby's birth) to make sure Brown County families are the strongest they can be. At-risk families are directed to additional programs and services that offer prevention and supportive programming. CPC is a partnership between Brown County United Way, Family Services of Northeast Wisconsin (Healthy Families), Family & Childcare Resources of Northeast Wisconsin, Howe Neighborhood Family Resource Center, and other community partners.
- **The Transitional Housing Program** was awarded \$70,000 over the next three years (\$30,000 this year) to help the collaboration increase organizational and programming capacity. The Ecumenical Partnership for Housing in collaboration with The Salvation Army provides transitional housing and support services for homeless families with children. The grant will help the collaborative increase their case management resources and develop programming for children in order to keep pace with the number of families they serve.
- **The Child Advocacy Center (CAC)** was awarded \$75,000 this year, as part of a three year commitment of the Basic Needs Giving Partnership. A CAC is a child-friendly, home-like facility where all agencies involved in child abuse cases work together to help children heal with assisting in the investigation and prosecution of these cases. CAC helps children with immediate and long-term healing and to prevent future abuse. This is a partnership between Family Services of Northeast Wisconsin, Children's Hospital of Wisconsin, Brown County Human Services, the Green Bay Police Department, the Brown County Sheriff's Department, the Brown County District Attorney's Office and Prevea Health Systems.

Twenty years ago, our founding members recognized the importance of creating a community endowment fund to address local issues, and the Greater Green Bay Community Foundation was born," noted David Pamperin, President & CEO of the Community Foundation. "As we celebrate two decades of community philanthropy in 2011, we take great pride in knowing that we've built on that original idea in some very significant and impactful ways, including the community collaboration that takes place with this unique Partnership program."

### **The Basic Needs Giving Partnership**

The Basic Needs Giving Partnership is a Field of Interest Fund established in 2007 at the Greater Green Bay Community Foundation to address the root causes of poverty in the region. The partnership brings together charitable resources from the U.S. Venture Open Fund for Basic Needs (formerly U.S. Oil Open Fund for Basic Needs) within the Community Foundation, the J.J. Keller Foundation, and other partner donors.

Proceeds from the U.S. Venture Open fund the Basic Needs Giving Partnership, and the J.J. Keller Foundation matches the resulting grantmaking budget. The Community Foundation, one of three area community foundations to receive the funds, is responsible for determining how the funds will be distributed. A volunteer-led grants team, consisting of community members with a wide range of expertise and perspectives, reviews and evaluates proposals, conducts interviews, and considers outside data over several months in order to make decisions about proposals that receive funding. They make recommendations to the Community Foundation's Board of Directors for final approval.

The Basic Needs Giving Partnership provides assistance to established non-profit organizations that have a proven record of success in maintaining solid, critical programs that address the root causes of poverty and prevent persons in episodic crisis from becoming persons of chronic need.

### **About the Greater Green Bay Community Foundation**

*Established in 1991, the Greater Green Bay Community Foundation is a non-profit charitable organization that manages more than 500 funds, and distributes grants to between 400 and 500 non-profits each year. Community*



**Greater Green Bay  
Community Foundation**

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*Foundation grants provide funding for programs and services that improve the quality of life in Northeast Wisconsin, supporting human services, education, arts and culture, the environment, and more. Our mission is to inspire and encourage charitable giving in Northeast Wisconsin by connecting people who care with solutions that strengthen our community. For more information, please visit our website: [www.ggbcf.org](http://www.ggbcf.org).*

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