



American Foundation of Counseling Services, Inc.

Strategic Directives (for 2012 & 2013)

Approved by Board of Directors on 1/26/12

These directives are based on the identified community needs and AFCS's role in meeting those needs. They are over arching directives from the board that will provide direction to the organization, department, staff and board efforts in the coming years. Worked on in conjunction with the Provocative Propositions and the identified strengths of AFCS, they will help achieve the desired future identified in the AFCS Dream for 2015.

- 1) Through effective management and good stewardship of community resources AFCS will achieve financial sustainability.
- 2) AFCS will expand its tradition of integrating mental, physical and spiritual health by providing the highest quality, evidenced based, mental health care to children, families and adults.
- 3) AFCS will expand its capacity to provide mental health services to children and adolescents of Northeastern Wisconsin.
- 4) AFCS will improve the long term outcomes of children served by the Foster Care program.
- 5) AFCS will increase community access to mental health services for the uninsured and underinsured.
- 6) AFCS will further integrate spirituality into our work and relationships.
- 7) AFCS will improve the health and vitality of clergy and congregations in our community.
- 8) AFCS will promote ethical work environments to increase the mental health and well being of our community.
- 9) AFCS will prepare and adjust for shifts in the health care delivery system.